

# Formation Dancesport UBC

## **Position Title: VP Marketing**

Member of: FDS UBC exec

Works with: Executive team, members and liaisons

### **Key Responsibilities of VP Marketing:**

- Search for new ideas of presenting the Formation Team to the dance community and potential members
- Assist the Vice president with the membership recruitment campaign for Clubs Days in September
- Initiate, with the President, connections with key persons
- In charge of developing posters, brochures, and website material for events, lessons, auditions etc.
- In charge of developing contacts with external organizations for team performances and demos
- In charge of developing partnerships with ballrooms and organizations for sponsorship
- In charge of compiling photos from each event to post to the website and to Facebook

### **Key Responsibilities as an Executive Member:**

- Attending and participation of weekly executive meetings (date and time to be set based on availability)
- Involvement in exec activities, and meetings
- Help babysit a minimum of one activity/lesson per week
- Participate in the organization of events, workshops, etc.
- Marketing of FDS to students (especially during recruitment)
- Embodiment and example of FDS spirit for the whole club to feed off of!

### **Term of Service:**

- May 2009 – March 2010

### **Qualifications:**

- Very organized and hard working
- Teamwork and dedication to the club
- Project management skills an asset
- Creativity

### **Need more info?**

- Contact President, Jessica Lam ([ubcformation@gmail.com](mailto:ubcformation@gmail.com) or 604-836-8021)
- Club information at <http://ubcformation.weebly.com>

## Formation Dancesport UBC

### **Application Due (by e-mail):**

- Saturday April 4<sup>th</sup> 11:59 pm

